# A Knowledge-based Semantic **Kernel for Text Classification**

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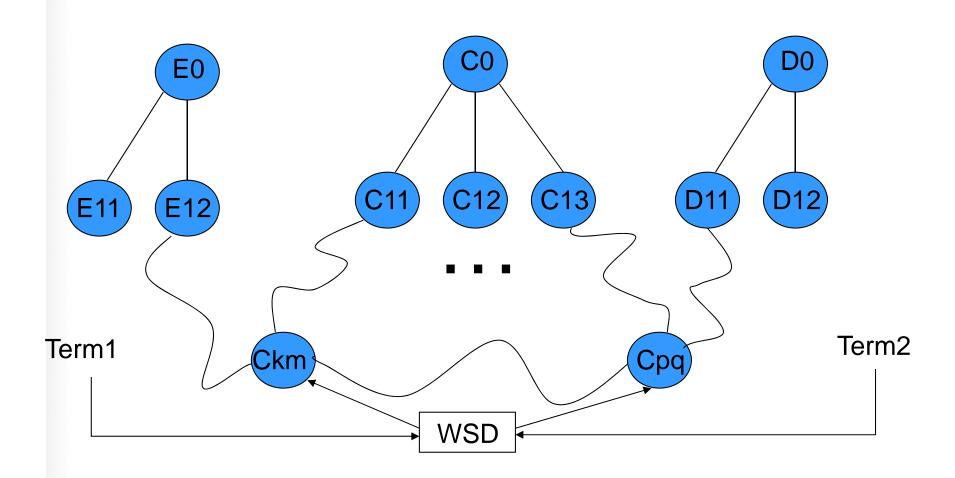




#### **Introduction - Motivation**

- Typical textual representation is BOW ("Bag of Words Representation")
  - Synonymy of terms affects recall
  - Polysemy of terms affects precision
  - Semantic similarity between different terms is not taken into account
- Semantic Kernel for Text Classification
  - Based on a measure of Semantic Relatedness (OMIOTIS)
  - Combines semantic similarity and surface string matching
  - Uses a knowledge base the WordNet thesaurus for the English language
  - Can be embedded in any classifier

## Background Information - *Omiotis* Measure of Semantic Relatedness



<sup>&</sup>quot;A Knowledge-based Semantic Kernel for Text Classification", Nasir et al., 18<sup>th</sup> Edition of the International Symposium and String Processing (SPIRE 2011)
Wednesday, October19<sup>th</sup>, Pisa, Italy

## Background Information - *Omiotis* Measure of Semantic Relatedness

$$SCM(S,O) = \prod_{i=1}^{l} e_{i}$$

$$SPE(S,O) = \prod_{i=1}^{l} \frac{2d_{i}d_{i+1}}{d_{i} + d_{i+1}}$$

$$\max(SCM(S, O) \bullet SPE(S, O))$$

## Semantic Kernel using *Omiotis*

$$\mathbf{\varphi}(d) = (\mathbf{\varphi}(d)^T R)^T$$

$$\kappa(d_i, d_j) = \varphi(d_i)^T \varphi(d_j) = \varphi(d_i)^T RR^T \varphi(d_j)$$

### **Experimental Setup**

# Four text classification data sets

- MoviewReview: 2 classes, 2,000 documents (1,000 each class)
- Ohsumed.91: 15 classes, Medline documents for 1991
- 20 Newsgroups: 20 categories, approximately 20,000 documents
- WebKB: 7 classes, approximately 8,000 documents

# Four classifiers used

- Support Vector Machines (SVM)
- Naïve Bayes (NB)
- Maximum Entropy (ME)
- Balanced Winnow (BW)
- 10-fold cross validation, average accuracy measured

# **Experimental Evaluation**

	MovieReview	Ohsumed	20 Newsgroups	WebKB
SVM	83.30	55.15	90.08	86.37
<b>SVM</b> <sub>Omiotis</sub>	91.97	57.17	92.93	84.58
NB	77.41	50.32	87.27	84.17
NB <sub>Omiotis</sub>	84.13	51.29	90.44	88.52
ME	79.11	51.47	85.31	91.02
ME <sub>Omiotis</sub>	81.86	50.17	87.35	91.52
BW	76.23	50.93	81.66	81.42
<b>BW</b> <sub>Omiotis</sub>	79.25	51.83	84.58	85.34

Text classification performance - Accuracy in %

<sup>&</sup>quot;A Knowledge-based Semantic Kernel for Text Classification", Nasir et al., 18<sup>th</sup> Edition of the International Symposium and String Processing (SPIRE 2011)
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## **Advantages and Limitations**

# Semantic Kernel Advantages

- Terms that in BOW were not related, now, if they are semantically similar, the similarity is taken into account
- Semantic relations are coming from a reviewed source (WordNet)
- Computationally fast, if term-to-term relatedness values are precomputed
- Applicable to any classifier, replacing the similarity measure between instances (points)

# Semantic Kernel Limitations

- Coverage of terms is bounded by the coverage of the used knowledgebase (in our case WordNet)
- Document-to-Document similarity needs more time, as the overlap between semantic related terms increases, compared to the overlap in the case of BOW (overlap only when exact match of terms occurs)

#### **Conclusions – Future Work**

# Semantic kernel improves BOW performance in text classification

- Evaluation with four classifiers, in four data sets
- Improvement up to 8.5 p.p.

# Future Work

- Embed more knowledge sources, e.g., YAGO, to improve coverage
- Evaluate more measures of semantic relatedness/similarity using the same kernel trick
- Apply to more text mining tasks, e.g., clustering, document annotation (can be seen as classification), paraphrase detection

## Thank you very much for your attention!



Questions / Comments?