

# *Crossing the Ts and Closing the Tags:* Improving Web-Standards Compliance in Open Source E-Learning Platforms

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## *Overview*

- ▶ Theoretical Discussion
- ▶ From trained developers to content management systems
- ▶ Advocating Web-standards
- ▶ Markup errors: examples and solutions
- ▶ Stylesheets errors: examples and solutions
- ▶ Conclusions & further suggestions

# Theoretic Discussion:

*“Crossing the Ts and dotting the Is” :*

Paying attention to all the details, for a work complete, accurate, well-formed.

## From trained developers to content management systems

Trained developers → limited set of HTML tags



New web technologies → need for standards



New kind of web → usability evaluation



*evaluating e-learning platforms* → compliance with Web-standards

# ...Evaluating a web site

- ▶ Validators, e.g. W3C's CSS Validator, W3C's Markup Validator.
- ▶ Accessibility and compliance to standards
- ▶ Well-formedness of static content,  
Correctness of page structure,  
Appropriateness of user generated content.

## Advocating Web-standards for e-learning platforms

“*Browser wars*” (Internet Explorer vs Netscape) ⇒ *Web-standards* (cornerstone of usability and accessibility).

- ▶ Increase of awareness for the role of standards organisations,
- ▶ Success in terms of market-share of the new generation of standards-compliant browsers,
- ▶ Growing literature and media coverage,
- ▶ Extended use of content management software.

# Web standards implementation to e-learning software...

*... an easily achievable task which is worth targeting ...*

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## The case of *markup code*

- ▶ Errors' origin ⇔ administrators/developers
- ▶ Validity of the markup depends on user's knowledge

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# The case of *markup code* : examples: errors & solutions

## 4.1.1 ATutor platform – [course] – file storage page

- Error code in line 435:

```
<div align="center" id="lang" style="clear: left"><br /><form method="get"
action="/atutor/demo/file_storage/index.php?"><label for="lang"
style="display:none;">Translate to: </label><select name="lang" id="lang">
Duplicate value for identifier.
```

Solution:

to use unique values for each identifier, e.g.

```
<div align="center" id="lang_unique_id" style="clear: left">
```

# The case of *markup code* : examples: errors & solutions

## 4.1.2 Claroline platform – [course] – learning path page

- Error code in line 4:

```
<html>
Missing XML namespace attribute.
```

Solution:

to reference the namespace, e.g. for XHTML

```
<html xmlns="http://www.w3.org/1999/xhtml" xml:lang="en" lang="en">
```

- Error code in line 176:

```
<a id="CLDSC" class="item"
href="/claroline/course_description/index.php?cidReset=true&cidReq=101ECON"
>
Unencoded entity.
```

Solution:

to encode all entities. Since this is a common error various techniques already exist. For example PHP coders may use functions like `htmlspecialchars()` to properly encode strings which contain markup entities. The valid code for this example would be:

```
<a id="CLDSC" class="item"
href="/claroline/course_description/index.php?cidReset=true&cidReq=101ECON">
```

# The case of *stylesheets*

- ▶ Effect on the presentational layer, and not the functionality.
- ▶ Lower degree of failures:
  - a) simplicity of stylesheet syntax
  - b) style directives are kept in separate files.

## The case of *stylesheets* : examples: errors & solutions

### 4.2.1 Dokeos platform – print stylesheet

- Error code in line 1383:

```
margin: 0 10;
```

Missing the units after the width value.

Solution:

to add the units, e.g.

```
margin: 0 10px;
```

# The case of *stylesheets* : examples: errors & solutions

## 4.2.2 Sakai platform – media stylesheet

- Error code in line 2:

```
ul.makeMenu li { /* the behaviour to mimic the li:hover rules in IE 5+ */  
    behavior: url( ../scripts/IEmen.htc );  
}
```

Behavior property does not exist in the standard.

Solution:

not to use browser-specific directives. The same (or very similar) effect may be achieved by accessing the element via the Document Object Model which is a standard technology.

## Conclusions:

*Impatient authors neglect to cross  
the Ts and dot the Is...*

## Suggestions:

- ▶ Keeping pace with web standards.
- ▶ The wider the usage of the platform, the greater the benefits.
- ▶ Academic advocacy in favor of Web-standards compliance.
- ▶ Evaluation of each platform against validity.
- ▶ Quantitative research.

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# Thank you!